

MANAGER'S MINUTE

Hit a Pothole? Look for These Warning Signs

Hitting a 2" deep pothole at 35 mph with your car creates 157 pounds of internal pressure on the tire (the average tire holds 36 psi). Needless to say, this can do a real number on tires, wheels, steering and suspension, and alignment. The non-profit Car Care Council urges motorists to watch for three warning signs to help determine if hitting a pothole has damaged their vehicle. If the damage isn't immediate, it will often appear 4 to 6 months later.

1. Loss of control, swaying when making routine turns, bottoming out on city streets, or bouncing excessively on rough roads are indicators that the steering and suspension may have been damaged.
2. Pulling in one direction instead of maintaining a straight path and uneven tire wear are symptoms of an alignment problem.
3. Low tire pressure, bulges or blisters on the sidewalls, or dents in the wheel rim will be visible and should be checked out as soon as possible, as tires are the critical connection between the vehicle and the road.

"If you've hit a pothole, it can be difficult to know if and to what extent your car has been damaged," said Rich White, executive director, Car Care Council. "It's a good idea to describe the symptoms to a professional technician who can then check out the vehicle and make the necessary repairs to ensure safety and reliability."

See You Soon!
Mark



ABOUT MARCH...

The name of March comes from "Martius", the first month of the earliest Roman calendar. It was named after Mars, the Roman god of war, who was also regarded as a guardian of agriculture & an ancestor of the Roman people through his sons Romulus & Remus. His month was the beginning of the season for both farming & warfare.

MARCH DAYS & DATES...

MARCH IS...

- 3/2 97th Academy Awards
- 3/4 Mardi Gras Fat Tuesday
- 3/9 Daylight Saving Time Begins
- 3/16 March Madness begins (Selection Sunday)
- 3/17 St. Patrick's Day
- 3/20 First Day of Spring

- American Red Cross Month
- Irish American Heritage Month
- National Nutrition Month
- Fire Prevention Month
- National Peanut Month

Yeck's **tire** & auto

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Client of the Month
Barb Lemoine

We Think You Are Awesome!

Thanks for the Kind Words!

"I'm so grateful I have YECK'S TIRE & AUTO to take my car to for service and maintenance! I even get my tires there. We've been going to Yeck's for over 25 years and have never once had a problem. Honest and friendly service that you can count on. They treat their customers like family, and that's why they have been around so long!"
- Kat L., Omaha, NE.

BET YOU DIDN'T KNOW...

WATER DOESN'T ALWAYS BOIL AT THE SAME TEMPERATURE.

You may have been taught that water boils at 212 degrees Fahrenheit, 100 degrees Celsius, but that's not strictly accurate. That boiling point applies to water at sea level, but not at higher altitudes.



In fact, water boils about 10 degrees cooler in Denver compared to Death Valley. At the peak of Mount Everest, it only takes 162 degrees Fahrenheit to boil water!

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MARCH 2025

Client Newsletter

Yeck's **tire** & auto

BRAKES FOR KIDS

St. Jude patient
Colton, kidney cancer



*Together We Can
Make a Difference...
for the Rest of a Child's Life!*





BRAKES FOR KIDS

Dear Neighbor,

From February 1, 2025, through March 31, 2025, get FREE brake pads or shoes with any brake repair. Even better, 10% of the brake repair costs are donated to benefit St. Jude Children's Research Hospital®.

St. Jude Children's Research Hospital is leading the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases. And families never receive a bill from St. Jude for treatment, travel, housing or food — so they can focus on helping their child live. Their mission is clear: Finding cures. Saving children.®

St. Jude cares for some of the world's sickest children regardless of their race, ethnicity, beliefs or ability to pay.

So, call or stop in today to schedule a FREE brake inspection.

If you should need brakes, not only will you save a lot of money, you'll be helping children and families in need.

I look forward to seeing you soon,

Mark Lowe

Mark
Owner, Yeck's Tire & Auto

BRAKES FOR KIDS



St. Jude patient Natalie, pictured with her mom.

ST. PATRICK'S DAY SPECIAL!

WE'VE GOT YOUR POT 'O GOLD AT THE END OF THE RAINBOW! ALL DURING THE MONTH OF MARCH, SAVE SOME GREEN WITH OUR "ST. PATRICK'S DAY SPECIAL!"

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DAYLIGHT SAVING TIME VEHICLE SAFETY TIPS

Whether you're springing forward or falling back, Daylight Saving Time is an excellent semi-annual reminder to take care of maintenance tasks for your car, or truck, in support of safer and more comfortable driving.

CHECK YOUR LIGHTS!

Setting our clocks forward means that many of us will be commuting while it's still dark out, so now is a great time to make sure both your interior and exterior lights are working as well as they should. A check list that can help:

- Interior lights
- Brake lights
- Headlights (low beam/high beam)
- Fog lights
- Signal lights

PERFORM A FULL INSPECTION.

In addition to making sure your emergency response plan and corresponding kit are up to date, there are many more critical components to driving safely while adjusting to the time change. Check your mirrors, brakes, and steering system for any issues. Bring your car to a certified mechanic to fix any problems to make a smooth transition into spring.

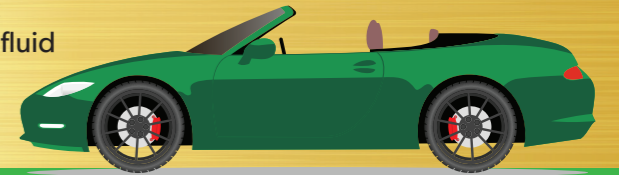
MAKE SURE YOUR TIRES ARE IN TIP-TOP SHAPE.

Snow and winter weather can be brutal on tires so make sure to get the tread checked out and that they are properly inflated before hitting the road. Additionally, the front left tire feels the most pressure where the driver sits so it's important to have your tires rotated by a professional every so often. A good rule of thumb is to have it done every time you get an oil change.

SPEAKING OF CAR FLUIDS.

Changing seasons can change the properties of the fluids in your car. You can inspect these yourself or have a certified mechanic give you the "all clear" instead:

- Engine oil
 - Coolant
 - Brake fluid
 - Washer fluid
 - Transmission fluid
- www.safetyinsurance.com



March Savings

Enjoy the luck of the Irish with this month long savings event!

Get \$10 off over \$100
Get \$30 off over \$200
Get \$50 off over \$300
Any Repair or Service!

Call Today for Your Appointment & SAVE!

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